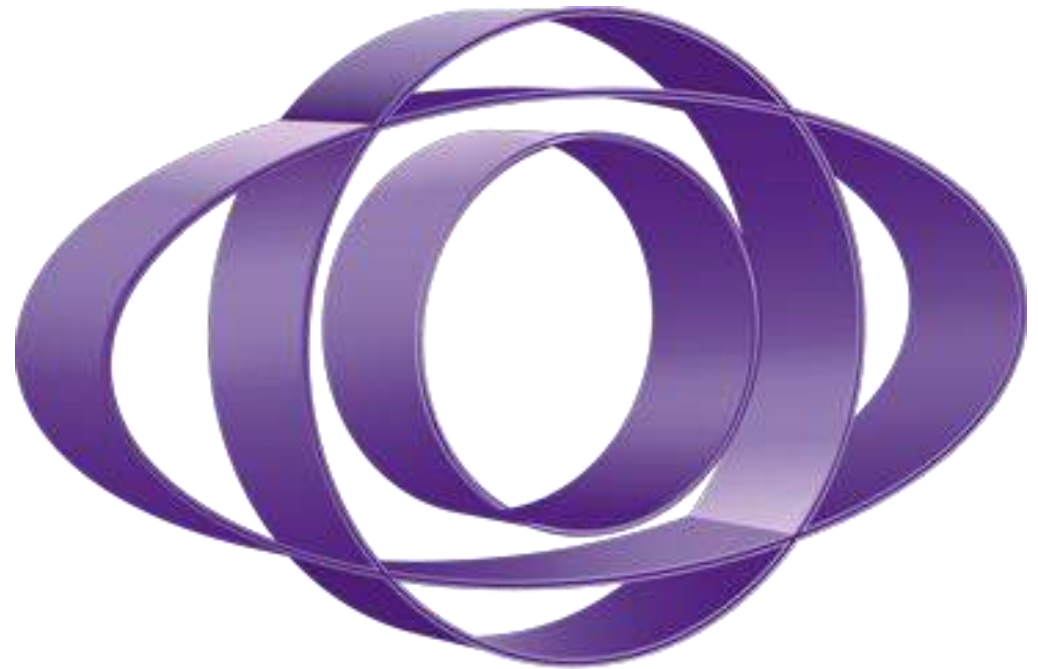


**Clodagh Doherty**  
**Global Development and**  
**PMO Director @ Ocuco**  
**Ltd**



**OCUCO**

# Presentation today

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*Ocuco's experience in taking the best of what we can from Lean, Agile and PM processes while preparing to embark on pure Agile in our upcoming change of architecture*

- Who we are and what do we do
- Our Development Department
- The evolution of our processes
- Our model now
- Our future
- Q & A



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# Who we are and what do we do



# Who we are and what do we do

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- Global Software provider of Software Solutions for the Optical Industry
  - **Practice Management System -> Acuitas**
  - Lab Management - > Innovations
- Organic Irish company
  - Formed in 1993
  - Market Leader in the UK
  - 2<sup>nd</sup> in the World
- Organic growth and through acquisition 10 mil 2010-13; 13.5 mil 2014
- 170 Employees spread in offices around the world:
  - Ireland, England, Wales
  - France
  - Italy
  - Canada – Toronto and Vancouver
  - US – Manchester and Tampa
  - Remote workers in Scotland, Portland, Spain, Chicago, England



# Acuitas – what is it?

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## 1 Single Executable and Shared Code base for:

- Retail Optical Industry
- Small Independents (single stores)
- Large scale enterprises (largest 500 stores currently)
- Different languages and localisation for (UK\Can\US English, French, Spanish, Italian)
- Different tax and health insurance per countries
- Different flavours of the application (retail only, clinical)
- Customer specific development
- Integration with downstream systems



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# Our Acuitas Development Team



# Our Acuitas Development Team (approx 50)



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# The Evolution of Our processes *2008 - 2009*





# The evolution of our processes

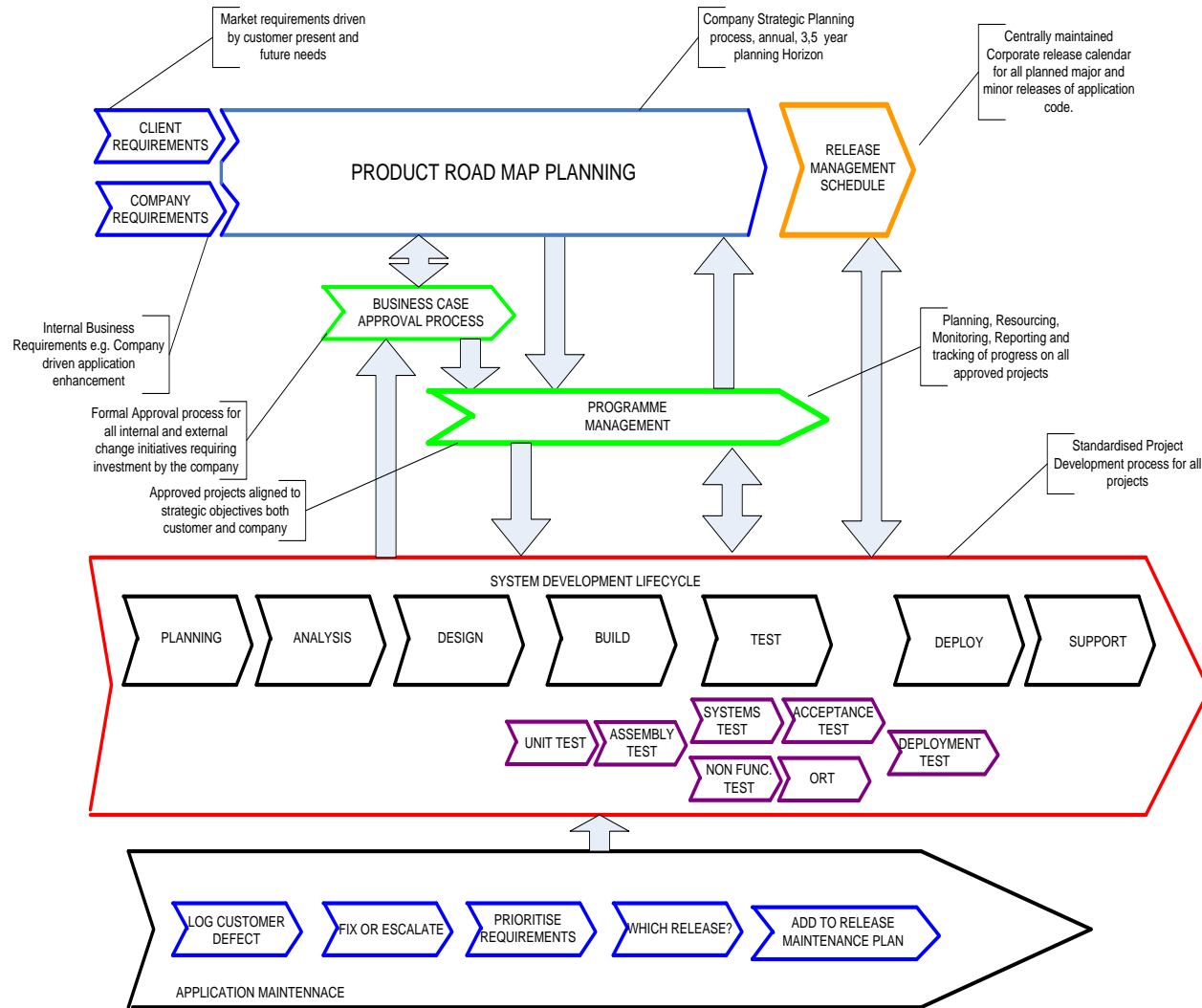
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## Challenges:

- Rapid business growth
- Growing team – new hires in Dublin and then subsidiaries
- Minimal organisational structure
- Increasing WIP
- No controlled process for access to dev
- Lack of visibility and prioritisation of work



# The evolution of our processes



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# The Evolution of Our processes *2010*



# The evolution of our processes

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## Challenges:

- PM processes defined but not implemented\struggling to embed
- Organisational structure lacking in dev
- Increasing WIP
- No controlled process for access to dev
- Minimal visibility and prioritisation of work

# The evolution of our processes

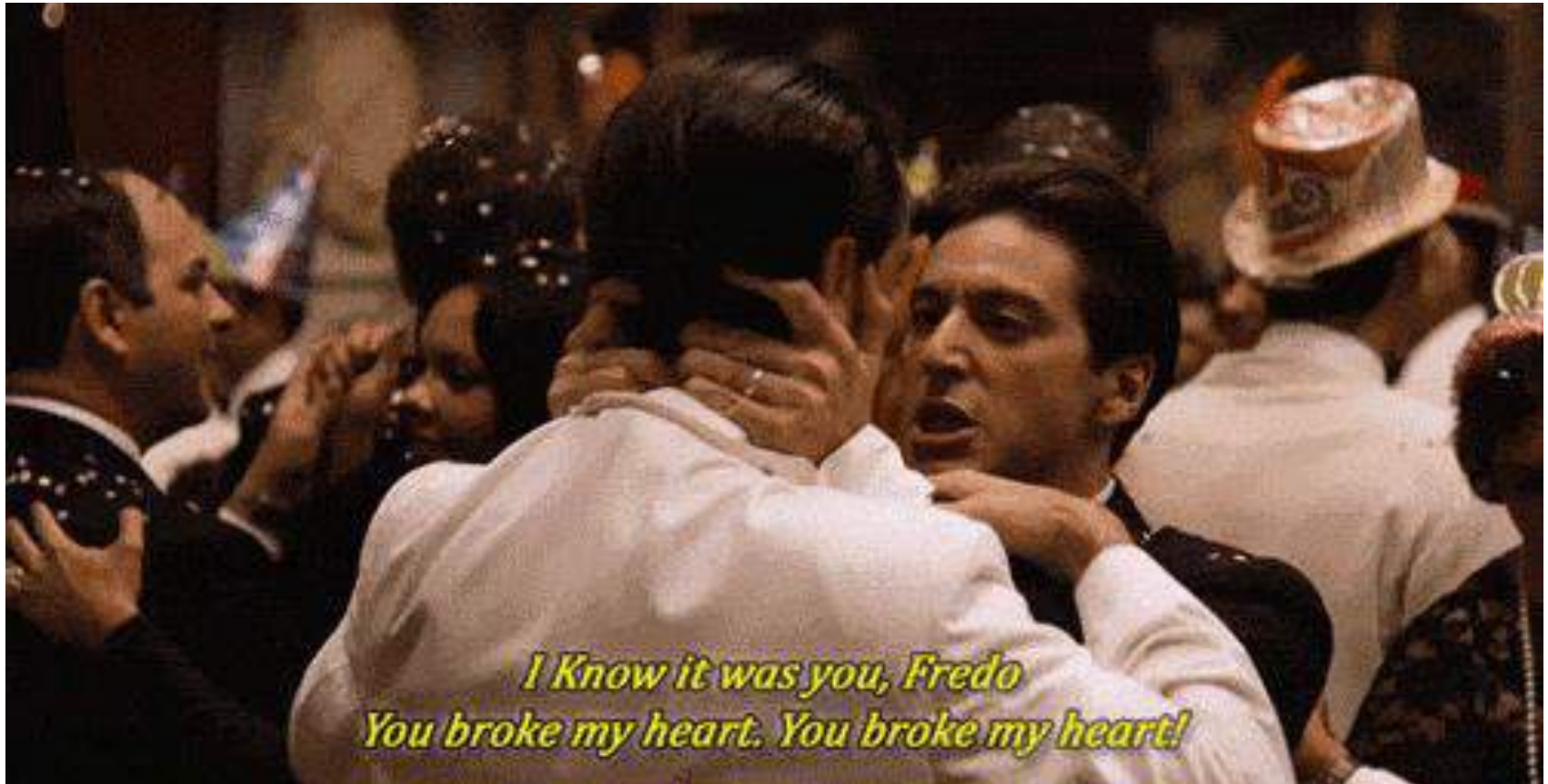
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New large project in Italy:

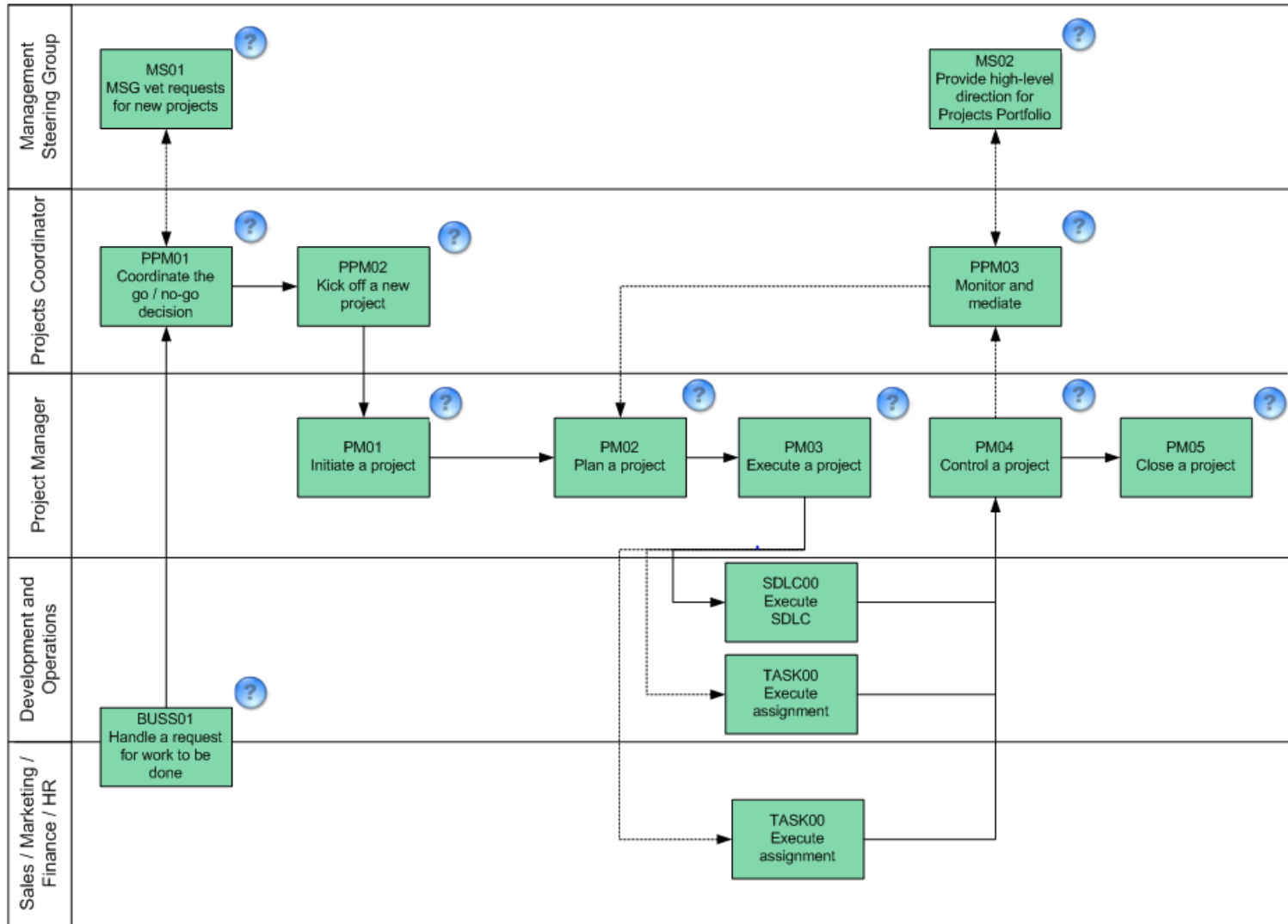
- Late starting due to contract negotiation
- A deadline that couldn't be missed
- Large scope
- Hugely complex project
- Capped budget

# They broke our hearts...

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# The evolution of our processes



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# The Evolution of Our processes *2011-2012*





# The evolution of our processes

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## Challenges:

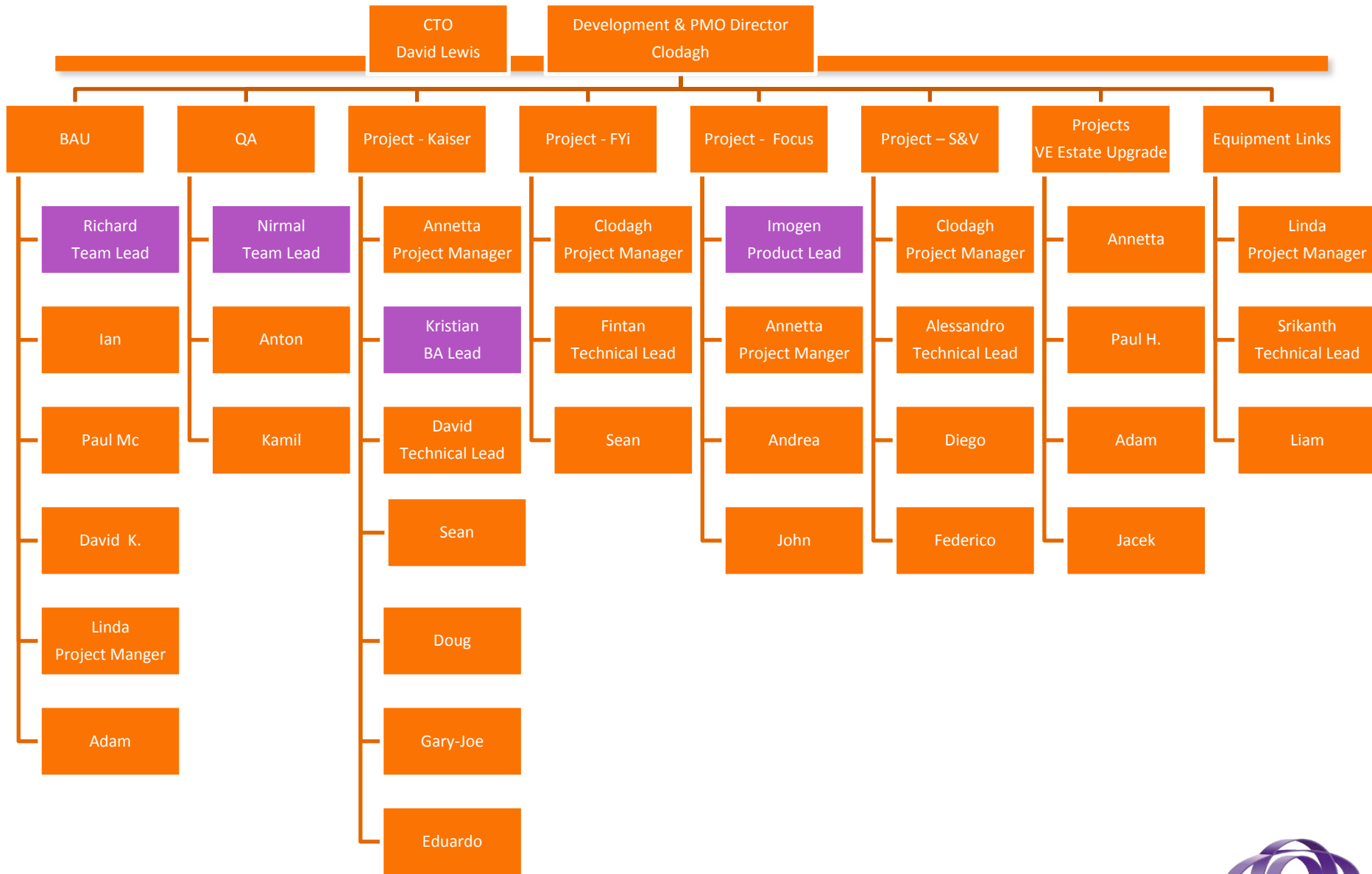
- ✓ PM processes now proven and embedded in Dublin and Italy
- ✓ No controlled process for access to dev
- Organisational structure lacking in dev
- Larger and growing WIP
- Lack of visibility and prioritisation of work
- Dependency on key knowledge holders
- Many unfinished projects
- Quality improvements needed
- Collaboration\Knowledge sharing culture minimal
- Resources not on the right priorities
- Multi-location\Multi-time zone



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# Org structure Changes



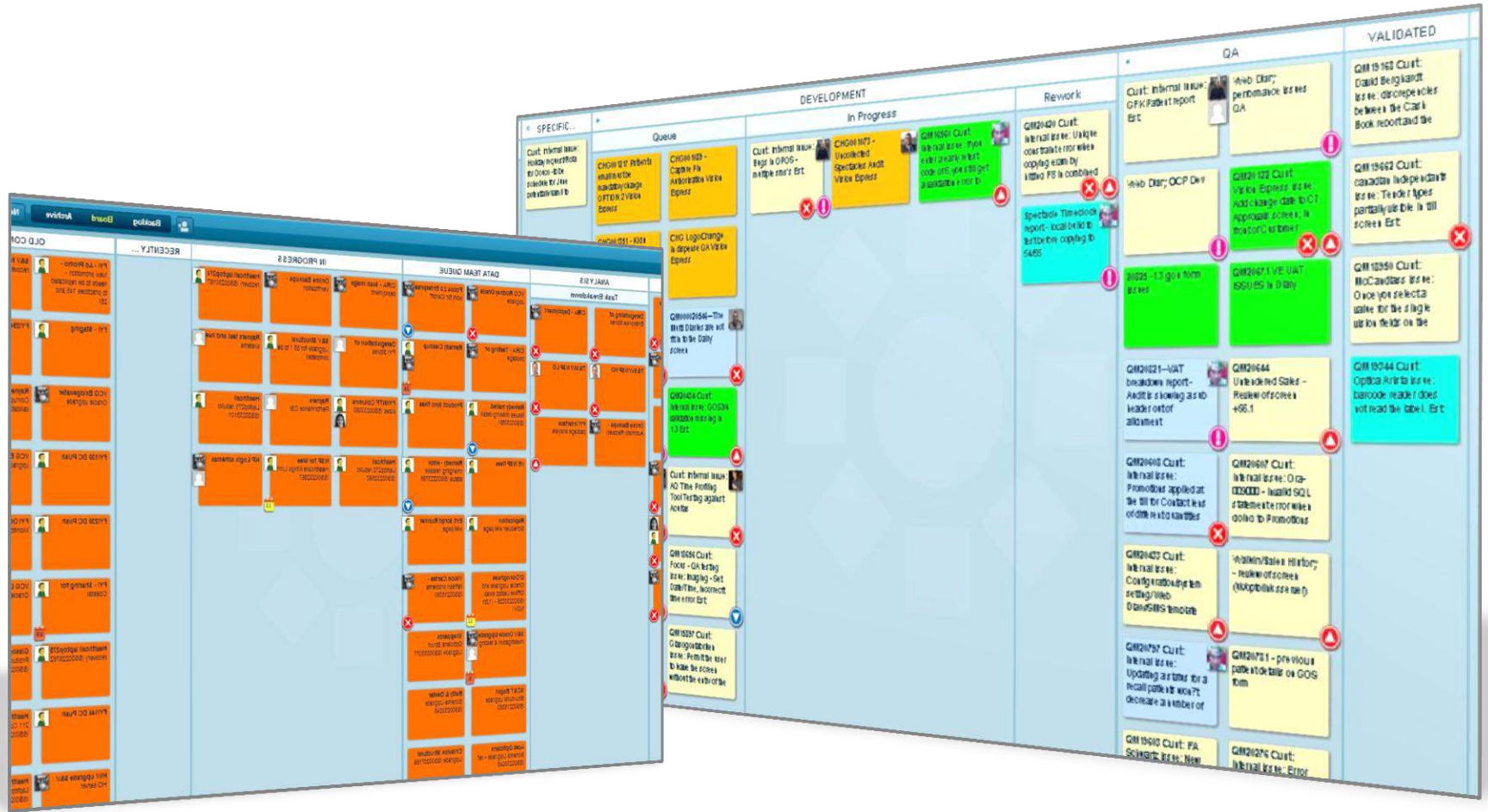


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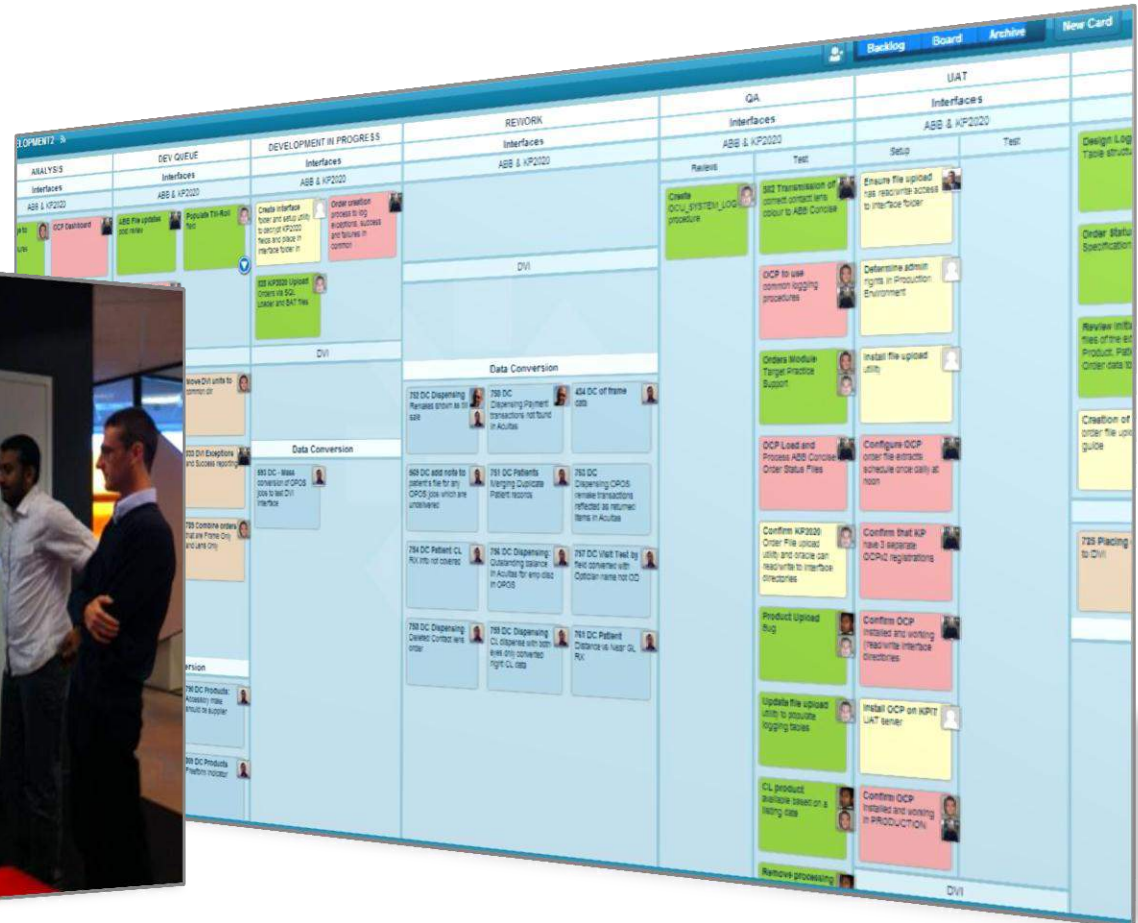
# Lean Software Development Process



# Lean Kan Bans – for Visibility of Work and Flow



# Lean Daily Stand-ups – Visibility\Collaboration\Flow



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# The Evolution of Our processes *End 2012*



# The evolution of our processes

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## Challenges:

- ✓ PM processes now proven and embedded in Dublin and Italy
- ✓ No controlled process for access to dev
- ✓ Organisational structure lacking in dev
- ✓ Larger and growing WIP
- ✓ Lack of visibility and prioritisation of work
- ✓ Dependency on key knowledge holders
- ✓ Many unfinished projects
- Quality improvements needed
- Collaboration\Knowledge sharing culture minimal
- Resources not on the right priorities
- More difficult time-zone added to the mix
- Speed of delivery increase required
- Task switching still evident
- Staff were not taking ownership of driving improvement and change





# The evolution of our processes

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## End 2012 - Agile 'To be or not to be'



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# The Evolution of Our processes *2013 - 2014*



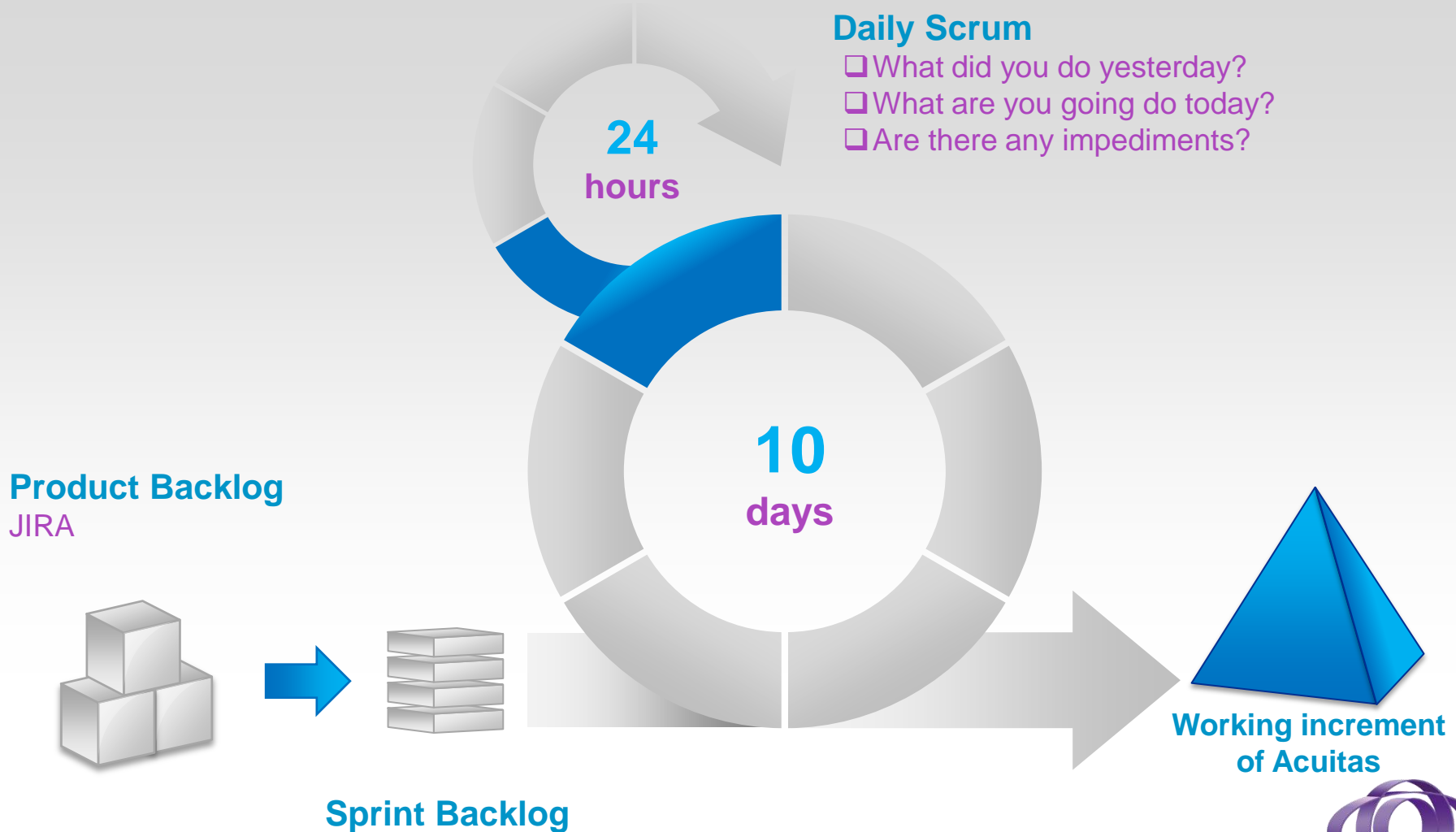
# The evolution of our processes

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- All departments -> Agile training
- Scrum masters hired and new SM's certified
- 'BAU' – first team to start sprinting.
  - Sprint team formed – product owner, QA, coders, Scrum Master, technical lead
  - Backlogs created
  - Sprint planning
  - Burn downs
  - Stand-ups
  - Sprint retrospectives
- New projects started up on Agile



# Agile - daily scrums in a 2 week sprint



# Agile - Daily 'stand-ups'

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# Our Model Now



# Our Model Now

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**Portfolio Management**

**Ocuco Project Management Lifecycle**

**Quarterly Release Management Cycle**

**Lean-Agile Development**



# Our Future



# Challenges Overcome

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- ✓ PM & Development processes now proven and embedded in all offices
- ✓ Better organisational structure
- ✓ Reduced and manageable WIP
- ✓ Clear structure and control on flow into dev
- ✓ Improved visibility and prioritisation of work
- ✓ Knowledge spread improved radically
- ✓ Collaboration between individuals and teams improved
- ✓ Projects ARE being finished

# Challenges Remaining

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- Quality – still a long way to go
- Speed of delivery
- Agile not being used on all projects
- Drive more collaboration and Innovation
- Increase drive based on business value
- Continue to reduce task switching
- Remote teams and time zones
- Staff ownership improved but still have stragglers



# Plans

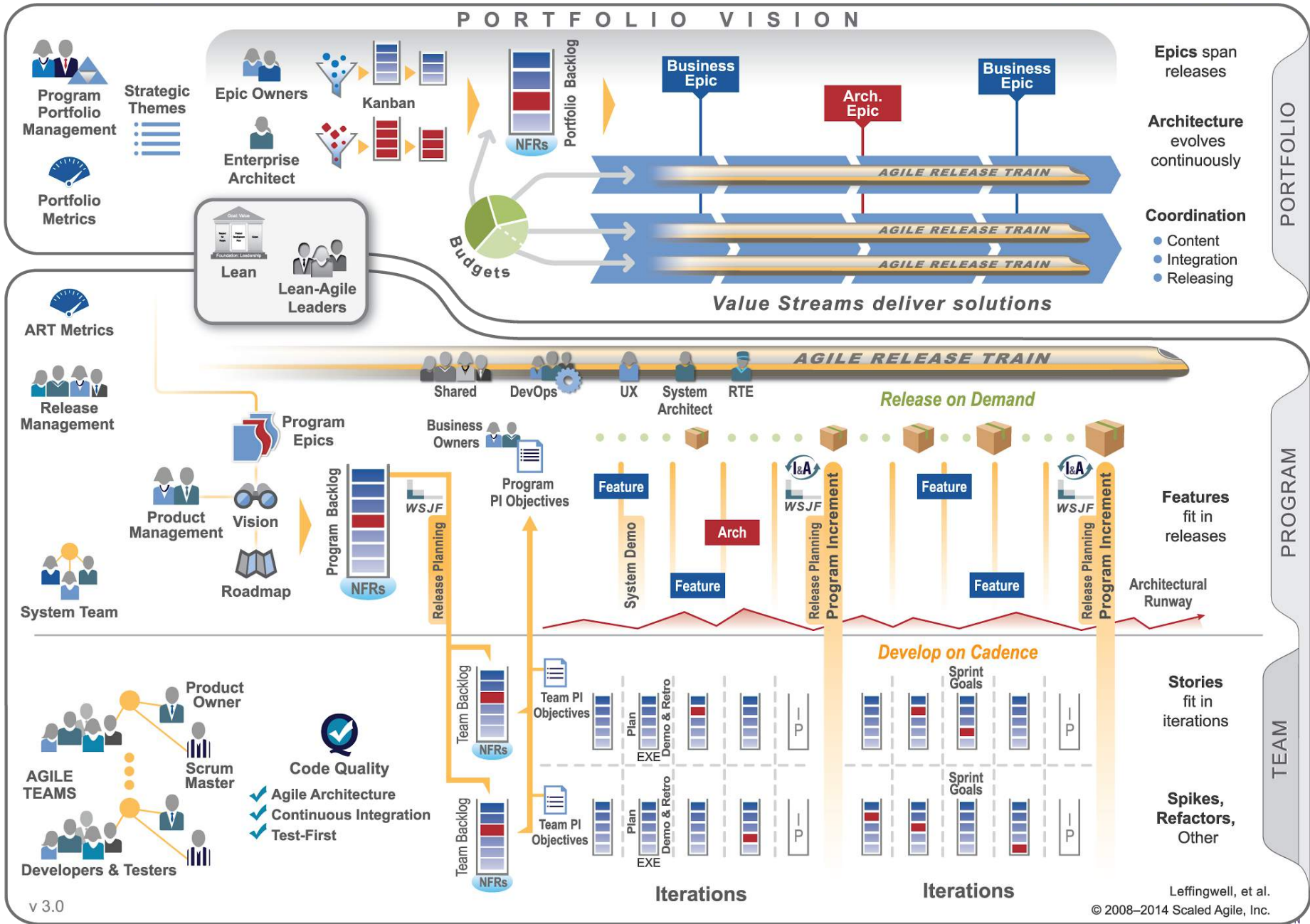
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Next steps:

- Design Dedicated Scalable Agile Teams
  - (More) dedicated teams
  - Hierarchy of Scrums
  - Levelling of skill sets
- Development systems to allow for Continuous Integration
- Test driven development\Automated Testing
- Automated Builds and alerts
- New organisation

Target Model: Scaled Agile Framework





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# Q & A

